

**Fur Remodeling & Repairing**

Alaska Fur Co 746-29th Av. SKYn 2-1010  
Allgoewer & Petrocchi 209 Post. DOUGLAS 2-4769

**AL'S RELIABLE FUR SERVICE**  
Individual Attention To All Furs  
Original Estimate Is All You Pay  
Terms - Open Eve's. - We Call & Del.  
1426A Haight. UNDRH 3-1381

Asher Harold Furs 166 Geary. YUKON 6-1434  
BAY FUR CO 166 Geary. SU 1-0144  
BEETZ FRED FURS 2400 Clement. SKYn 1-7934  
Bekatoros Fur Shop 3204 Scott. WAINT 1-8872

**BENARD - STONESTOWN**  
BENARD'S FURS  
55 Stonestown. LOMBRD 4-4100

**SAN FRANCISCO**  
BENARD'S FURS 3474 Mission. Misan 8-3400  
**MANUFACTURERS**  
BENARD'S FUR FACTORY  
3474 Mission Misan 8-3400

BIAGINI ROSE 140 Geary. EXBRK 2-8003  
Birenbaum M J 942 Market. SU 1-7994

**BRUNELLI EUGENE**  
MINKS-INDIVIDUALLY MADE TO ORDER  
Restyling & Repairing Specialist  
Suite 305  
209 Post. YUKON 2-1776

Canadian Fur Co 133 Geary. EXBRK 2-2700  
(See Advertisement This Page)

**CAUCHI GIUSEPPE** 166 Geary. SUTTR 1-2109  
Continental Fur Co 140 Geary. GARFID 1-5704  
**CURTIS STEWART FURS**  
600 Sutter. PRPCT 5-1555

D'Antonio R 5808 Geary Bl. SKYn 1-5651  
Dow Fur Warehouse 133 Kearny. GARFID 1-5121  
DUNN M & CO 109 Geary. EXBRK 2-2628  
Ehrenberg Bros 140 Geary. DOUGLAS 2-6637

**FEMINA FURS**  
Remodeling - Repairing - Cleaning  
Convenient Budget Terms  
612 Clement. SKYn 1-9394  
If no answer call. SKYn 1-5583

Fink & Jamieson 210 Post. SUTTR 1-7900  
FRANK'S FUR SHOP 116 Taylor. PRPCT 5-2532  
Fur Craft 2124 Fillmore. WEST 1-8367  
FUR DOCTOR THE 1480 Market. MArkt 1-8181

George's Furs 133 Geary. DOUGLAS 2-1969  
Haber S 166 Geary. SUTTR 1-0144  
Handelman A J 129 W Portal Av. SEABRIGHT 1-1794  
HENSEL MALCOLM E 133 Geary. DOUGLAS 2-4917  
HERBERT'S FURS 133 Geary. YUKON 6-2303

**KANE'S FURS**  
"Done the Master Furrier's Way"  
REDEYEING - REMODELING - REPAIRING  
Pick-Up & Delivery Service  
2541 Ocean Av. DELAWARE 3-8877

**KAPLAN BROS FURRIERS**  
A REPRESENTATIVE WILL CALL  
AT YOUR CONVENIENCE  
FREE ESTIMATES  
48-24. EXBRK 2-2400

Kaplan Furriers 133 Geary. SUTTR 1-9166  
Keller Irving 259 Geary. EXBRK 2-7981  
Kevic S 166 Geary. GARFID 1-6408  
KRONERT ALFRED MASTER FURRIER  
1266-24th Av. LOMBRD 4-8798

KURTZMAN M 2105 Van Ness Av. GRAYSTN 4-7248  
LANA'S FUR SALON 1051 Bush. PR CPCT 5-2346

**"Your Guarantee of Satisfaction"**  
**CANADIAN FUR COMPANY**  
Master Fur Craftsmen  
for More than 20 Years  
Remodels - Repairs  
Cleaning - Dyeing  
FREE ESTIMATES - FREE PICK-UP  
& DELIVERY... NO OBLIGATION  
ASK OUR BONDED FURRIER TO CALL  
AT YOUR HOME  
EXBRK 2-2700  
133 GEARY SAN FRANCISCO

**Fur Remodeling & Repairing-(Cont'd)**

Landsberg Bros 133 Geary. SUTTR 1-5834  
Liebes Arnold 139 Geary. SUTTR 1-3831  
Lobenstein The Furrier  
1426A Haight. UNDRH 3-1381  
Lofstad & Evans 209 Post. DOUGLAS 2-4769  
McAtee L L 251 Post. DOUGLAS 2-6055  
McKeever Furs 140 Geary. EXBRK 2-8687  
McMahon Theima  
Hats Designed-Fur-Leather-Specialty  
251 Post. EXBRK 2-6368

**MINUDRI JOHN C**  
Furrier-W Portal District  
93 West Portal Av. OVRIND 1-7477  
**MIRIANI GIUSEPPE FURS**  
571 Geary. TUXEDO 5-4221

**MISSION FUR CO**  
REMODELING - REPAIRING  
CLEANING - REDEYEING  
2451 Mission. Pick-Up & Del  
Valencia 4-7338

Modern Fur Shop 1262 Mason. YUKON 2-6319  
HOME FUR CO 1429 Polk. ORWAY 3-6140  
Pinkus Wm 133 Geary. SUTTR 1-2146  
Ranson Patricia 133 Geary. SUTTR 1-6854  
Roberts 139 Geary. SUTTR 1-8486

**ROBERTS BROTHERS FURS**  
231 Post. DOUGLAS 2-5410  
ROBERTS-LIEBES 139 Geary. SUTTR 1-3831  
SCHNEIDER BROS INC 240 Post. GARFID 1-4022

**SELNA HENRY H**  
NEW FUR COATS  
REMODELING - REPAIRING  
AT WHOLESALE PRICES  
140 Geary. EXBRK 2-5293

Shackleton Edw J 166 Geary. GARFID 1-2966  
SHELDON FURS 133 Geary. DOUGLAS 2-2728  
Siberian Furriers 270 Sutter. GARFID 1-4699  
Silverman Fur Co 512 Geary. PRPCT 5-7138  
SMITH LOUIS J 251 Post. YUKON 2-3392  
Solod J I 166 Geary. EXBRK 7-2759

**SOMMER H FURS**  
CUSTOM MADE - RESTYLING - CLEANING  
Latest Styles - Open Evs. By App.  
1118 Taraval. LOMBRD 4-5625  
Residence. LOMBRD 4-1508

Steiner Wm 166 Geary. GARFID 1-2966  
Strandberg Clara 133 Geary. EXBRK 2-8101  
STUBO HAROLD M 165 Post. SUTTR 1-6312  
Stutlich Violet 247 Hearst Av. JUNIPR 4-0620  
Sunset Furrier 2605 Judah. MONTROSE 4-3122  
TEIN ARON 166 Geary. DOUGLAS 2-8146  
Terehoff Ivan 600 Stanyan. BAYW 1-9894

**WALLACE ROBERT INC**  
RESTYLING & REPAIRING  
Furriers Since 1893  
146 Geary. GARFID 1-3872

WALLES KURT 612 Clement. SKYn 1-9394  
**WEISSER'S FUR SHOP**  
Mig Furrier Since 1909  
527 Post. PRPCT 5-6882  
Wells Montrose 278 Post. YUKON 2-1877  
WOHLFELD BARNEY 140 Geary. SU 1-7137

**Fur Skins**  
Argentine Nutria Breeding Farms  
140 Geary. DOUGLAS 2-4964  
Benioff Brothers David Furriers  
140 Geary. SUTTR 1-2543  
Bloom Charles L 140 Geary. YUKON 6-0933  
Greenberg's 133 Geary. EXBRK 2-4943  
Johnson & Gutfield 51 Grant Av. EXBRK 2-4052  
Sichel Marc & Co 259 Geary. EXBRK 2-7981  
Stefani Bros 209 Post. DOUGLAS 2-7346  
Western Fur Co 243-8th. UNDRH 1-9902

**Fur Storage**  
Benard's Furs  
Mission Store 3474 Mission. Misan 8-3400  
Stonestown Store 55 Stonestown. LOMBRD 4-4100  
Biagini Rose 140 Geary. EXBRK 2-8003  
Dunn M & Co 109 Geary. EXBRK 2-2628  
FUR DOCTOR THE 1480 Market. MArkt 1-8181  
HERBERT'S FURS 133 Geary. YUKON 6-2303  
Kane's Furs 2541 Ocean Av. DELAWARE 3-8877  
Kurtzman M 2105 Van Ness Av. GRAYSTN 4-7248  
Liebes Arnold 139 Geary. SUTTR 1-3831  
HOME FUR CO 1429 Polk. ORWAY 3-6140  
PINKUS WM 133 Geary. SUTTR 1-2146  
Roberts 139 Geary. SUTTR 1-8486  
Roberts Brothers Furs 231 Post. DOUGLAS 2-5410  
ROBERTS-LIEBES 139 Geary. SUTTR 1-3831  
STUBO HAROLD M 165 Post. SUTTR 1-6312  
Wallace Robert Inc 146 Geary. GARFID 1-3872  
Wohlfeld Barney 140 Geary. SUTTR 1-7337

**Fur Supplies**  
Acme Furriers' Supplies 133 Geary. EXBRK 2-4939  
Greenberg's 133 Geary. EXBRK 2-4943  
Johnson & Gutfield 51 Grant Av. EXBRK 2-4052

**Fur Trimmings**

Golden Nathan L Co 140 Geary. DOUGLAS 2-8662  
RHODES B A  
Since 1921  
133 Geary. YUKON 2-4211  
Shackleton Edw J 166 Geary. GARFID 1-2966

**Furnaces-Cleaning**  
See Furnaces-Repairing & Cleaning

**Furnaces-Heating**  
A B C HEATING CO  
New Installations and Service  
ALL TYPE  
FURNACES & WATER HEATERS  
Free Estimates - Easy Terms  
FURNACES CLEANED  
DAY OR NIGHT SERVICE  
1357 Innes Av. Misan 8-1700

**A C HEATING CO**  
Over 25 Years Experience  
SALES & SERVICE ALL TYPES  
Free Estimates - 24-Hr. Service  
325 Wayland. JUNIPR 6-5910

**ABLE FURNACE SHEET METAL & HEATING CO**  
Furnaces - Cleaned - Repaired - Inst'd  
2700 Bryant. VALENCIA 4-3648  
If no answer call. JUNIPR 5-4918

**ACE FURNACE CO** 2017 Taraval. OVRIND 1-5810  
(See Advertisement Page 371)

Acme Sheet Metal & Furnace Works  
228 Duncan. AT WATER 2-2506  
Aero Heating & Sheet Metal  
& Hillside Bl Daly City. PLAZA 5-3852  
(See Advertisement Page 373)

**AIRC0 HEATING CO**  
FURNACES  
All Types & Makes  
Installed - Repaired  
Automatic Controls  
SHEET METAL WORK  
WATER HEATERS  
Free Estimates  
Guaranteed Work  
Est. 1936  
5246 Mission. DELAWARE 3-7278  
If no answer call. JUNIPR 5-2376

Aladdin Heating Corp  
1111 West Av 137 San Leandro. L0CKHVN 2-3666

**AMERICAN HEATING & SHEET METAL CO**  
Service Experts  
GAS FURNACES  
INSTALLATIONS - REPAIRS  
Over 20 Years Experience  
FREE ESTIMATES - GUARANTEED WORK  
F.H.A. TERMS  
1320 Ocean Av. JUNIPR 7-3636

**AMERICAN HEATING & SHEET METAL CO**  
(See Advertisement Page 373)

**AMER VENTILATOR SERVICE**  
EXPERT CLEANING  
COMPARE OUR PRICES  
Off Valencia Near 20th  
50 Liberty. VALENCIA 4-9133

**APEX SHEET METAL WORKS**  
FURNACES  
INSTALLED - REPAIRED  
REBUILT & SERVICED  
FREE ESTIMATES  
Prompt Service  
1226-9th Av. LOMBRD 6-2048

The Classified Telephone Directory tells purchasers where to buy your goods.

**Furnaces-Heating-(Cont'd)**

**ARROW HEATING & AIR CONDITIONING**  
24 Hour Service  
761 Valencia. UNDRH 3-8880  
Atlas Furnace Co 557-4th. DOUGLAS 2-0377

**ATLAS HEATING & VENTILATING CO LTD**  
ALL MAKES  
Installed - Serviced - Repaired  
50 YEARS  
GUARANTEED SATISFACTION  
FREE ESTIMATES  
557-4th. DOUGLAS 2-0377

Atlas Heating & Ventilating Co Ltd  
557-4th. DOUGLAS 2-0377  
(See Advertisement Page 371)

**BARRELIER JOSE**  
Jose Keeps You Warm  
44 Monterey Bl. JUNIPR 7-9028

**BEAUMONT GAS FURNACES - BEAUMONT FURNACE & SHEET METAL CORP** 1433 Van Dyke Av. Misan 7-3550

**BILTVEL GAS FURNACES**  
See "Fraser-Johnston Furnaces" under this Classification

**BORDIN JAMES J CO**  
1333 Noriega. LOMBRD 6-3222  
(See Advertisement Page 372)

**CARRIER WINTER WEATHERMAKERS**  
The furnace with a future  
- designed for efficient winter heating now, plus the economical addition of summer cooling later. Vertical, counterflow, and horizontal models for gas or oil. Also year-round air conditioners.

**"FOR INFORMATION CALL"**  
DISTRIBUTORS  
Ward Edward B & Co 110 Frelon. EXBRK 2-3848

**COLAN HEATING & SHEET METAL CO**  
25 Patterson. AT WATER 2-2616  
(See Advertisement Page 372)

**COLEMAN AUTOMATIC HEATING**  
America's ONLY BOND-ED LINE of quality home-heating equipment. Heats more homes than any other make! 8500 Warranty Bond backs every Coleman wall heater, floor furnace, space heater, water heater, central heating and air conditioning unit.

**"WHERE TO BUY IT"**  
DISTRIBUTORS  
COLEMAN CO INC THE  
250 Sylvester Rd S S F. JUNO 3-4550

**DEALERS**  
HARDEMAN C S INC  
5th & Harrison. YUKON 2-3101  
PURCELL BROS 2257 Irving. LOMBRD 4-0525  
STAR SHEET METAL & HEATING CO  
42 Otis UNDRH 3-5900

**CUSTOM-AIRE FURNACES - CUSTOM-AIRE PRODUCTS-DIVISION OF PAC INDUSTRIES INC**  
600 Indiana. ATWR 8-1700

**CUSTOM-AIRE PRODUCTS-DIVISION OF PAC INDUSTRIES INC**  
600 Indiana. ATWR 8-1700

**CUSTOM HEATING CO**  
Heating Designed to Your Needs  
GAS FURNACES  
ALL MAKES  
THERMOSTATS  
GENERAL CONTROLS  
MINNEAPOLIS-HONEYWELL  
INSTALLED - CLEANED - REPAIRED  
Estimates - Terms  
JUNIPR 6-1200  
If no answer call. PLAZA 5-5648

Custom Heating Co Flood Bldg. DOUGLAS 2-6229  
(Continued Next Page)

An extension telephone is a step-saver in any home.

**Furnaces-Heating-(Cont'd)**

**DAY & NIGHT MFG CO**  
DAY & NIGHT  
FORCED-AIR FURNACES  
Day & Night Water Heaters  
Panelray Wall Heaters  
Factory Branch  
899 Bryant. KLONKE 2-3932

**DAY & NIGHT HEATING**  
Finest forced air furnaces - or famous Panelray infra-red wall and floor heaters - comfort, convenience, economy, safety vented. You can't beat Day & Night Heat.

**"WHERE TO BUY THEM"**  
BRANCH OFFICE  
Day & Night Mfg Co  
899 Bryant. KLONKE 2-3932

**DISTRIBUTORS**  
CALIF STEAM & PLUMBING SUPPLY  
CO 343 Church. UNDRH 1-3071  
Purves Supply Co 351-11th. MArkt 1-6168

**DEALERS**  
APEX SHEET METAL WORKS  
1226-9th Av. LOMBRD 6-2048  
BORDIN JAMES J CO  
1333 Noriega. LOMBRD 6-3222  
Hardeman C S Inc  
5th & Harrison. YUKON 2-3101  
PURCELL BROS 2257 Irving. LOMBRD 4-0525

**EXGELSION FURNACE CO**  
1914 Castro. VALENCIA 4-5800  
(See Advertisement Page 373)  
Fillmore Plumbing 2149 Steiner. JORAN 7-5321

Make the Classified Telephone Directory your buying guide - it can save you time and effort.

**FRASER GAS FURNACES**

FLOOR FURNACES  
WALL FURNACES  
BASEMENT FURNACES  
WINTER AIR  
CONDITIONING  
Equipped for Natural and Bottled Gas  
"It's the Inside of the Furnace That Counts"  
"WHERE TO BUY THEM"

**DISTRIBUTORS**  
BASFORD H R CO 235-15th. MArkt 1-8545  
RUUD HEATER CO 235-15th. UNDRH 1-0104

**DEALERS**  
A C HEATING CO 325 Wayland. JUNIPR 6-5910  
AIRCO HEATING CO  
5246 Mission DELAWARE 3-7278  
AMERICAN HEATING & SHEET METAL CO 1320 Ocean Av. JUNIPR 7-3636  
APEX SHEET METAL WORKS  
1226-9th Av. LOMBRD 6-2048  
EXGELSION FURNACE CO  
1914 Castro. VALENCIA 4-5800  
GOSS WM P SHEET METAL WORKS INC  
CO 3244 Geary Bl. SKYn 1-0393  
HARDEMAN C S INC  
5th & Harrison. YUKON 2-3101  
Jose Keeps You Warm  
44 Monterey Bl. JUNIPR 7-9028

**DISTRIBUTORS**  
PURCELL BROS 2257 Irving. LOMBRD 4-0525  
STANDARD FURNACE & PLUMBING  
1248-9th Av. MONTROSE 4-7081

Fraser & Johnston Co 1900-17th. MArkt 1-3868  
From telephones served by the following exchanges:  
East Bay  
(No Inter-City Charge)  
Ask Operator for ENrprise 1-0472  
(Continued Next Page)

**NAIL POLISH FOR METAL**  
To keep the bright metal bands on kitchen sinks and counters from staining your apron back, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

**WE GUARANTEE SATISFACTION**  
CITY-WIDE 24-HOUR SERVICE  
CALL  
**Overland 1-5810**  
★ OUR TRUCKS ARE IN YOUR DISTRICT DAILY  
★ SAME RATES ANYWHERE IN THE CITY  
OR ON THE PENINSULA

Authorized Service for  
**GENERAL CONTROLS & HONEYWELL**  
TOR-A-VAC CLEANING  
★ VENTILATING  
★ PRESS BUTTON CONTROLS  
★ THERMOSTATS  
★ SAFETY PILOT  
★ SHEET METAL  
★ WATER HEATERS  
★ WALL HEATERS  
★ CENTRAL HEATING

**ACE - BILTVEL - WESTERN**  
**FRASER - G.E.**  
**REZTOR - PANELRAY**  
**SUNBEAM - PAYNE**  
**TORIDAIRE - MARS**  
**MISSION - CLIPPER**  
**SEQUOIA - RHEEM**  
**CUSTOM-AIRE**  
**ALCO - F & J**

**ACE FURNACE CO.**  
2017 TARAVAL ST.

Furnaces 371

**FURNACES SERVICE & REPAIRS**

By **Pioneer Heating Experts** 50 YEARS

SINCE 1908

**MRS. HOUSEWIFE**

The Atlas Man will be a highly trained man who will not waste your time. He will repair your furnace at the lowest possible cost. He is courteous & has years of experience. His company has been in business for 50 years & has a complete inventory of parts for all furnaces regardless of age or brand. No furnace is too old to be repaired. All of our work is guaranteed.

**REPAIR FOR ALL MAKES - FREE ESTIMATES**  
"SERVING THE BAY AREA"

**DOUGLAS 2-0377**  
Oakland - TWInoaks 3-1343

**Atlas Heating & Vent. Co. Ltd.**  
OAKLAND 1451-32nd ST. SAN FRANCISCO 557-4th ST.

**NEW MISSION**

**HEATING & PLUMBING GAS FURNACES**  
INSTALLATIONS & REPAIRS  
"SERVING ALL SAN FRANCISCO & PENINSULA"  
Since 1918

**RESIDENTIAL**  
• GAS FURNACES  
• HEATING & VENTILATING  
• AIR CONDITIONING  
• SHEET METAL  
• PLUMBING FIXTURES • WATER HEATERS

**Mission 8-3933**  
3401 MISSION STREET  
32 WOODLAND SAN RAFAEL MENLO PARK BRANCH 791 HAMILTON AVE.